



Advertise your events and products in the OSHO International Newsletter!

Reach your target audience globally or locally with advertising solutions provided by the OSHO International Newsletter.



Advertising Opportunities



Ad Dimensions & Rate Details



Advertising Acceptability Guidelines



Audience Demographics



The OSHO International Newsletter
Media Kit

Ad Dimensions and Rate Details

Please submit your ad as per the following specifications:

Label	Type	Dimension	x 1	x 3	x 6	x12
A	Leaderboard	728 by 90	\$1,000.00	\$800.00	\$700.00	\$600.00
B	Vertical banner	120 by 240	\$450.00	\$360.00	\$325.00	\$275.00
C	Standard skyscraper	160 by 400	\$1,000.00	\$800.00	\$700.00	\$600.00
D	Impact banner	468 by 60	\$425.00	\$340.00	\$300.00	\$250.00
E	Square button	125 by 125	\$250.00	\$200.00	\$175.00	\$150.00
F	Button 1	120 by 90	\$175.00	\$140.00	\$125.00	\$100.00
G	Button 2	120 by 60	\$125.00	\$100.00	\$90.00	\$75.00

Standard file formats such as jpg, psd, tif, eps etc. are acceptable.



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Advertising Acceptability Guidelines

OSHO International Newsletter maintains an Advertising Acceptability Team whose function is to examine advertisements before publication to determine if they meet our standard of acceptability.

OSHO International Newsletter may decline to accept advertising that is misleading, inaccurate or fraudulent; that makes unfair competitive claims; or that fails to comply with its standards of decency and dignity.

If an advertisement contains statements or illustrations that are not deemed acceptable, the advertiser will be notified.

In addition, an advertisement must sometimes be declined because of the applicability of laws dealing with such matters as libel, copyright and trademark, the right to privacy, the sale of real estate and political advertising.

If you have any questions, please send an email to advertise@osho.net



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Media Kit

Audience Demographics

Audience Profile

Source: Internal database

Highly educated, more than half professional from over 117 countries.

Sex

Male	45%
Female	55%

Age

13-17	1%
18-24	8%
25-34	31%
35-44	31%
45-54	18%
55+	9%

Target Audience and Countries

OSHO International Newsletter is sent every month in the following languages:

• English	42,000
• Spanish	14,000
• Italian	3,600
• German	6,000
• French	2,500
• Japanese	1,800
• Portuguese	3,700
• English for India	18,000
• Hindi	3,000
• English total	60,000
• All languages	1,00,000



The OSHO International Newsletter
Media Kit

PUT YOUR AD IN ANY OF THE SPACES BELOW

A

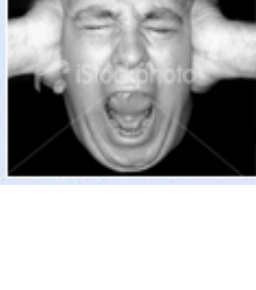
Leaderboard
728 x 90



"Everybody is living in bondage, because everybody who brought you up wanted to have power over you, to enjoy the mastery over you. And children are the most helpless people in the world, the most exploited class. It is not the proletariat who are the most exploited class, it is not women who are the most exploited class. It is the children who are the most exploited class - and so helpless." Osho

- MAGAZINE
- MEDITATION
- MEDITATION RESORT
- MULTIVERSITY
- SHOP
- ZEN TAROT

OSHO.COM



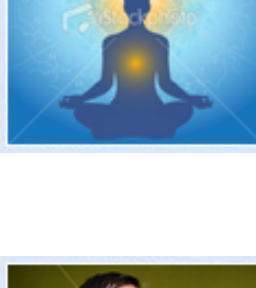
Therapeutic Madness

"A natural man is orgasmic in all his emotions.
"Somebody has asked a question:
"If people become authentic and natural, and if they don't smile because a smile is phony, and if they go on screaming and shouting in the streets, what will happen to the world?"

"Many things will happen to the world. First, wars will become impossible...."

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Share It:



Real Health Is Inner Health

"Now, there are masters who say, 'Whatever you want, you will get it through meditation. Money will pour in. Just ask in deep meditation and it is going to happen.'

"This is speaking the language of your desire. The truth is just the opposite. If you ask me, if you really meditate you will be a failure in life, an utter failure...."

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Share It:



Your life is your own creation...got it?

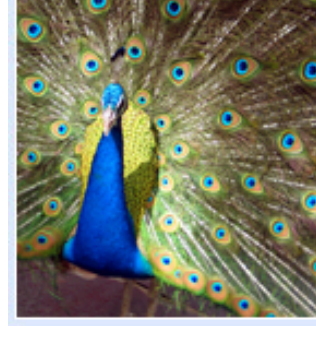
Through meditating, sometimes I feel like withdrawing from people and going away to be alone so I can really go deep into myself and be independent. But this upsets my girlfriend. What should I do?

"You are misinterpreting. You are interpreting interdependence as dependence...."

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Share It:

OSHO INTERNATIONAL MEDITATION RESORT



This is such a sacred time in the OSHO International Meditation Resort - in the quiet one finds a deep connection with oneself and the place. There is also great promise in the air as one waits for the rain to fill the cracked earth, wash the dust away and bring back that luminous green to the tropical gardens.

The buzz of the winter season brings great energy, but in this still space on the edge of the monsoon comes deep understanding and awareness. One actually hears the waterfalls as one walks and meetings with strangers begin with what feels like years of knowing each other. The focus is inward and in joining some Multiversity courses one finds new techniques and incredible doorways and support for meditation. Breath opens massive possibilities in OSHO Dynamic Meditation - an unavoidable way for beginners and old timers to quickly transform themselves.

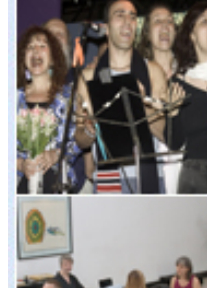
The nights have a huge energy, with wild dancing making early nights scarce, though somehow one needs much less sleep here, the meditation gives one such rest and stillness.

While the outside world spirals into gloom, where every conversation holds the word "crisis", the Work as Meditation has of some super smart people who have decided to spend a few months connecting with the true possibility for humanity and the planet - themselves. Going back to their depressed worlds with such a positive and conscious take on the way forward.

Share It:

D Impact banner
468 x 60

OSHO MULTIVERSITY



Find out who you really are in the Awareness Intensive: Who Is In? on 2 - 5 July. Empty the mind and enter a great silence in OSHO No-Mind on 3 - 9 July and gain the skills to share this meditative therapy with OSHO No-Mind Training on 3 - 9 July. Discover your hidden talents in Creativity: Our Nature on 10 - 14 July. Get ready to share meditation in OSHO Meditation Training on 20 - 25 July. Lighten up your life in Primal Feeling on 22 - 26 July. Time to revive yourself in Tantra: Breath of Life on 28 - 31 July.

Make the most of your gender in MaleFemale Polarity on 1 - 3 August.

Relax into song in Finding your Voice, Finding your Song on 3 - 6 August. Go beyond the pains of childhood in Primal Scream on 8 - 10 August.

Share It:

BOOK RELEASE



The God Conspiracy
The Path from Superstition to Super Consciousness

The book no publisher dared to publish for 20 years!

Paperback: 216 pages
ISBN-13: 978-0981834108
23. June 2009
Price: \$16.95

[Buy Now](#)

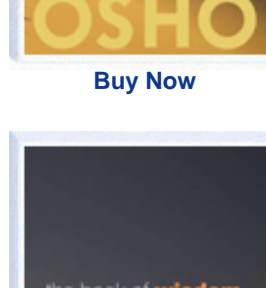


The Mustard Seed
The Revolutionary Teachings of Jesus. Gnostic Gospel of Thomas

The Jesus of the Gospel excluded from the Bible!

Paperback: 432 pages
ISBN-978-0-9818341-2-2
23. June 2009
Price: \$19.95

[Buy Now](#)



The Book of Wisdom
The Heart of Tibetan Buddhism. Seven Points of Mind Training

One of the best introductions to Meditation!

Paperback: 362 pages
ISBN-13: 978-0981834115
23. June 2009
Price: \$19.95

[Buy Now](#)

MULTIMEDIA STORE

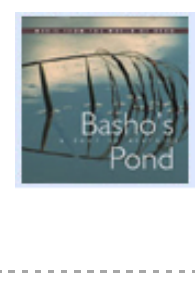
Top 5 Audiobooks



1. God Is a Puppeteer
2. God Is an Insult to Man
3. The Grand Rebellion
4. God Is a Lie
5. The Mystery of Meditation

[Download Now](#)

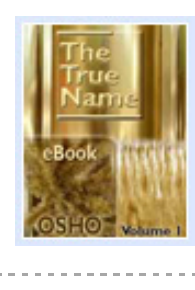
Top 5 Music Tracks



1. A Bird Called Now
2. Basho's Pond (part 1)
3. Basho's Pond (part 2)
4. Lotus Rain
5. Meeting Point

[Download Now](#)

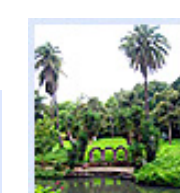
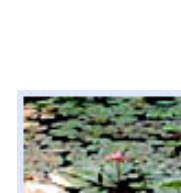
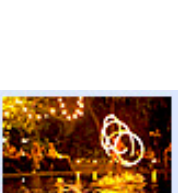
Top 5 eBooks



1. The True Name, Vol. 1
2. From Sex to Superconsciousness
3. Tantric Sexuality
4. The Tantra Experience
5. Nansen: The Point of Departure

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Top 5 Audio Greetings



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Share It:

MONTHLY MEDITATION

Where Am I?



Raman used to give a technique to his disciples: they were just to enquire, "Who am I?" In Tibet they use a similar technique, but better than Raman's. They don't ask, "Who am I?" They ask, "Where am I?" - because the who can create a problem. When you enquire

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Share It:

B

Vertical banner
120 x 240

3000 OSHO talks
without leaving
the comfort of your home!

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C

Standard skyscraper
160 x 400

HOROSCOPE

OSHO WEB TV

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VIDEO More Video Multimedia

Your Morality Is Not Real
Strange Consequences
Absolutely Free to Be Funny
What Is the Need of Nations?

E

Square button
125 x 125

F

Button 1
120 x 90

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No-Thought for the Day

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This weekend
RELAX...
MEDITATE...
REJUVENATE.

3 Days 2 Nights
1 Amazing Weekend at
OSHO International
Meditation Resort,
Pune, India.

GUESTHOUSE

OSHO International
Meditation Resort
Enhance your holiday: stay inside

OSHO Guesthouse
Virtual tour

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G

Button 2
120 x 60

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