

OSHO Media

The OSHO media delivers insights and vision of Osho's extensive works covering the areas of meditation, body-mind-spirit, philosophy, contemporary social issues, comparative religion and spirituality – but from a radical, deconstructionist, yet totally creative, perspective seen nowhere else. Connecting our engaged audience to marketers through website mobile, digital, social platforms and several live events presents unparalleled advertising and sponsorship opportunities for brands looking to reach a high-quality consumer and alignment with best-in-class content.

2015 Update

OSHO[®]

OSHO.com

Publishing

OSHO
Products

YouTube

Audio

OSHO
INTERNATIONAL

OSHO Times

Facebook

Newsletter

iOSHO

Mentors
Channel

DotSub

Apps

Osho.Com

India Rank 362 | USA Rank 32,387

13 LANGUAGES

Chinese, Dutch, English, French, German, Greek, Hindi, Italian, Japanese, Korean, Portuguese, Russian, Spanish

SOURCE

Organic Search	3,518,232
Social	1,207,208
Direct	1,566,968
Referral	307,607
Email	177,598
Others	288

REACH

6.8 million visits a year
15.7 Million Page Views
44% New Visitors
160 Countries

DEVICES

	Mobile	Other
India	58%	52%
Global	51%	49%

ENGAGEMENT

2.72 Pages Per Session
03:33 Avg. Sess. Duration
55.60% Returning Visitors
44.40% New Visitors

DEMOGRAPHICS

30% Female / 70% Male
College educated
Wide Age Composition

Osho.Com

Language-wise % contribution to Total Web-Traffic

Rank	Language	Proportion
1	English	58.54%
2	Spanish	9.52%
3	Italian	5.70%
4	Portuguese-Brazil	3.50%
5	German	3.71%
6	French	2.42%
7	Russian	1.15%
8	Japanese	1.73%
9	Rest Languages	13.73%

Country-wise % contribution to Total Web-Traffic

Rank	Location	Proportion
1	India	26.61%
2	United States	12.98%
3	Italy	5.84%
4	Brazil	3.77%
5	Germany	3.43%
6	United Kingdom	3.07%
7	Spain	3.02%
8	Mexico	2.87%
9	Canada	2.78%
10	Japan	2.46%
11	Argentina	2.15%
12	Rest of the World	31.02%

Osho.Com

Section Name (All Lang.)	Sessions	% of Total Sessions
Read	1,495,283	25.39%
iOSHO	1,372,083	23.29%
Meditate	711,680	12.08%
Highlights of Osho's World	557,751	9.47%
Visit	366,476	6.22%
Watch	162,346	2.76%
Learn	41,787	0.71%

OSHO International Publishing Contracts Signed in 2015

345 International
+139 India

484!



For the sixth year, more than one
contract per day (including weekends)
is signed for an OSHO book

INDIAN LANGUAGES CONTRACTS**621** Running**0** Expired**621** TOTAL**ENGLISH LANGUAGE CONTRACTS****320** Running**6** Expired**326** TOTAL**HINDI LANGUAGE CONTRACTS****306** Running**0** Expired**306** TOTAL**CONTRACTS WITH****INTERNATIONAL PUBLISHERS****1507** Running**151** Expired**1658** TOTAL**OSHO MEDIA PUNE****63** English**84** Hindi**TOTAL****TOTAL 2668 CONTRACTS**

Books by OSHO are now published in **62 languages**

OSHO International works with more than **200 international publishers and media companies.**



New OSHO Title Climbs Amazon Bestseller List

New York: The newly released Osho Transformation Tarot is taking on its launch day top bestselling positions in multiple categories on the world's largest bookseller site.

#1 Best Seller

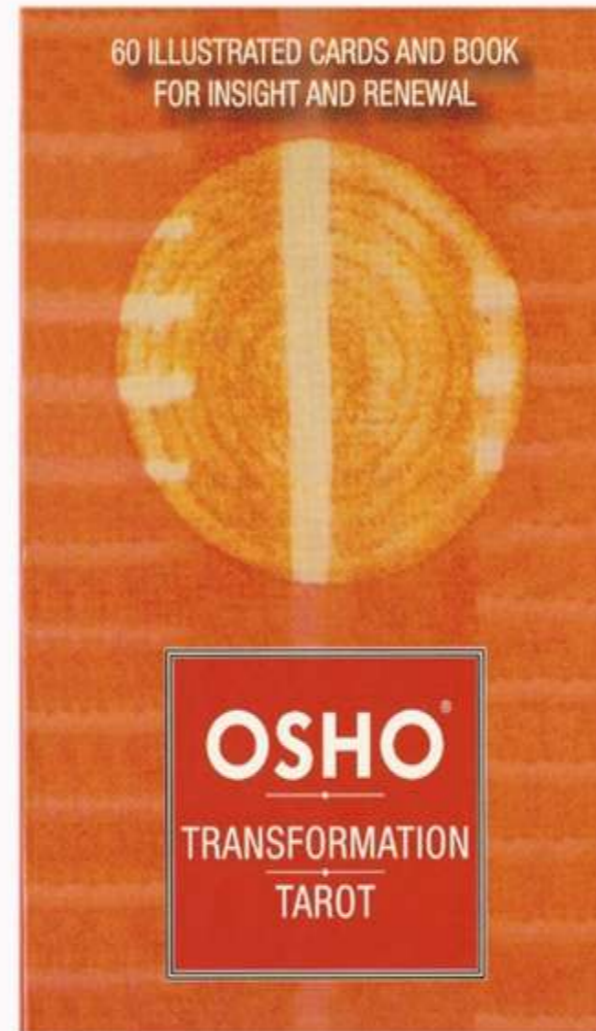
Amazon Best Sellers Rank: **#1,002** in Books

#1 in Books > New Age > Divination > Fortune Telling

#1 in Books > New Age > Divination > Tarot

Amazon Best Sellers

1.



Best Sellers in Tarot

Best Sellers in Fortune Telling



Amazon Best Sellers Rank: #1,002 in Books ([See Top 100 in Books](#))

#1 in [Books](#) > [Religion & Spirituality](#) > [New Age](#) > [Divination](#) > [Fortune Telling](#)

#1 in [Books](#) > [Religion & Spirituality](#) > [New Age](#) > [Divination](#) > [Tarot](#)

#14 in [Books](#) > [Health, Fitness & Dieting](#) > [Mental Health](#) > [Happiness](#)

Contracts with Indian Publishers	
Language	Title
Tamil	170
Gujarati	60
Malayalam	52
Kannada	16
Punjabi	43
Telugu	36
Marathi	51
Oriya	1
Bengali	1
English	137
Hindi	270
TOTAL	837

OSHO Media - Pune	
Language	Title
Hindi	71
English	82
TOTAL	153

On Mind

[See All >](#)



A Bird On The Wing



The Book Of Understanding



Learning To Silence The Mind



Notes Of A Madman



The Path Of Yoga

On Buddha

[See All >](#)



The Diamond Sutra



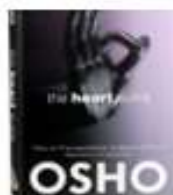
Finding Your Own Way
The Discipline Of Transcendence,



Moving Into The Unknown



The Discipline Of Transcendence, V.3



The Heart Sutra 1st Edition

eBooks by OSHO available around the Globe with all major media companies



amazon Kindle Store - osho

Showing results for "osho"

Related Searches: osho español, osho free kindle books.

Courage: The Joy of Living Dangerously (Osho Insights for a New Way of Living) Apr 1, 2011
\$9.99 Kindle Edition
★★★★★ * 12

The Book of Secrets: 112 Meditations to Discover the Mystery Within May 15, 2012
\$14.99 Kindle Edition
★★★★★ * 91

Living on Your Own Terms: What Is Real Rebellion? (Osho Life Essentials) Mar 12, 2013
\$5.99 Kindle Edition
★★★★★ * 17

Last in the Evening: 365 Relaxing Moments to Enter the Night Consciously Dec 15, 2015
\$6.15 Kindle Edition

Showing results for "osho media international"

Books

Next Time You Feel Lonely... Osho \$1.99

The Book of Wisdom Osho \$7.99

EMOTIONS Osho & Osho Int... \$5.99

Why Is Love So Painful? Osho \$1.99

Watchfulness, Awareness, Alertness Osho \$1.99

The Mustard Seed Osho \$7.99

The Magic of Self-Respect Osho \$5.99

Absolute Tao Osho \$6.99

OSHO Compassion Love and Sex

OSHO Love and Hate

OSHO The Joy of Yoga

OSHO Speak to us of Love

Maturity: The Responsibility of Being Oneself Osho \$6.35 Kindle Edition ★★★★★ * 11

OSHO Why Is Love So Painful? Osho \$9.99 Kindle Edition ★★★★★ * 15

Google Play osho

Books

Courage: The Joy of Living Dangerously Osho insights for a new way of living
\$5.30.16

Intuition: Knowing Osho insights for a new way of living
\$5.30.16

Awareness: The Key Osho insights for a new way of living
\$5.30.16

Intimacy: Trusting Osho insights for a new way of living
\$5.30.16

Creativity: Unleashing the Forces Within Osho insights for a new way of living
\$5.30.16

Fear: Understanding Osho insights for a new way of living
\$5.30.16

Maturity: The Responsibility of Being Oneself Osho insights for a new way of living
\$5.30.16

Living on Your Own Terms Osho What is Real Rebellion?
\$4.98.95

Mindfulness in the Modern World Osho insights for a new way of living
\$5.30.16

Being in Love: How Osho insights for a new way of living
\$6.61.82

Intelligence: The Osho insights for a new way of living
\$5.30.16

Compassion: The Osho insights for a new way of living
\$5.30.16



2013

32,472,921
views

2014

38,126,692
views

+ 6 Million
= +14%

2015

48,022,296 views

+ 10 Million
=+22%

Video Channel of Osho International

The screenshot shows the YouTube channel page for OSHO International. At the top left is the YouTube logo. Below it is the channel's profile picture, which features the OSHO logo and the text 'OSHO International' and 'OSHO.com'. To the right of the profile picture, the channel name 'OSHO International' is displayed. Below the name is a navigation menu with options: Home, Videos, Playlists, Channels, Discussion, and About (which is underlined). In the center of the page, a large banner displays '48,000,000 Video Views' in white text on a dark blue background. Below this, it says 'Join our Translation Project www.OSHOTalks.com'. To the right of the banner is a circular video thumbnail with the text 'OSHO TALKS' and 'silence shared in words'. At the bottom left of the page, it shows '244,396 subscribers • 48,022,296 views' and 'Joined Aug 11, 2006'. At the bottom right, there is a 'Send message' button.

27,000
views per day

2012: 52,716 Subscribers
2015: 244,396 Subscribers

Top geographies

Watch time

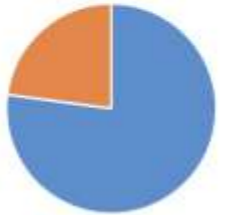
- India (28%)
- United States (13%)
- United Kingdom (4.1%)
- Brazil (3.8%)
- Canada (3.4%)



Gender

Views

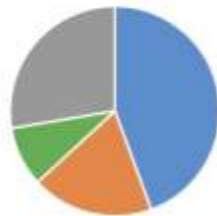
- Male (77%)
- Female (23%)



Traffic sources

Watch time

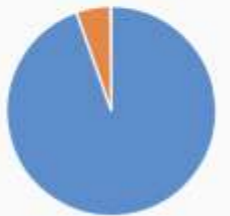
- Suggested videos (44%)
- YouTube search (19%)
- Browse features (9.2%)
- Other (28%)



Playback locations

Watch time

- YouTube watch page (95%)
- Embedded in external websites and apps (5.3%)
- YouTube channel page (0.1%)
- Other (0.0%)



Views	12 million
66 Million minutes watched which is equal to 126 years viewed	
Average Time	5:25 Minutes
Average Video Viewed (% of Completed Watches)	44%
% of traffic from Social Media	16%
Viewed from Computer	49%
Rest of traffic from handhelds or game consoles	



Social Media Explosion



Fans by Gender



Fans by Age



OSHO INTERNATIONAL FACEBOOK PAGE

Total Page Likes
2,208,441

Page Likes in 2015
306,333

Average Daily Page Reach
676,579

Average Daily Post Reach
669,960

Average Daily Page Engaged Users
38,155

OSHO Global Facebook Fan Reach - 4.5 Million

OSHO International
Meditation Resort India
354,807

OSHO
Dynamic Meditation
84,560

OSHO Videos
8,794

OSHO Academy
of Science,
Art & Consciousness
8,416

OSHO Talks
6,622

OSHO
Global Connections
6,557

OSHO International	2,203,680
OSHO Espanol	765,796
OSHO Hindi	485,019
OSHO Brazil	384,281
OSHO Turkish	71,949
OSHO Italia	21,612
OSHO Deutsch	21,357
OSHO Japanese	16,947
OSHO Polski	4,818
OSHO Russian	4,711
OSHO Vietnam	4,468
OSHO Lietuviskai	3,873
OSHO Hungarian	1,545
OSHO Mongolian	1,492
OSHO Arabic	1,382
OSHO Estonian	732
OSHO France	430
OSHO Portugal	32
OSHO Korean	28

	2014	2015
OSHO Global Facebook Fans	3.5 Mill.	4.5 Mill.
OSHO International Facebook Page	1.9 Mill. Likes	2.2 Mill. likes
OIMR Facebook Page	300,000 likes	354,000 likes
OSHO Twitter Handle	105,000 followers	118,000 followers

OSHO RADIO

130,000 people listen to OSHO Talks streamed in English & Hindi each month – 24/7 on iOS & Android

OSHO ZEN TAROT

7,000+ people a month play the transcendental game of Zen on osho.com

iMEDITATE

On-line instructions & streaming music service to make OSHO Meditations available on the go

iOsho

OSHO TV

OSHO interviews, short questions & full length talks, meditation videos, OSHO Meditation Minutes & visitor impressions

OSHO eGREETINGS

30 eGreetings on many timeless topics

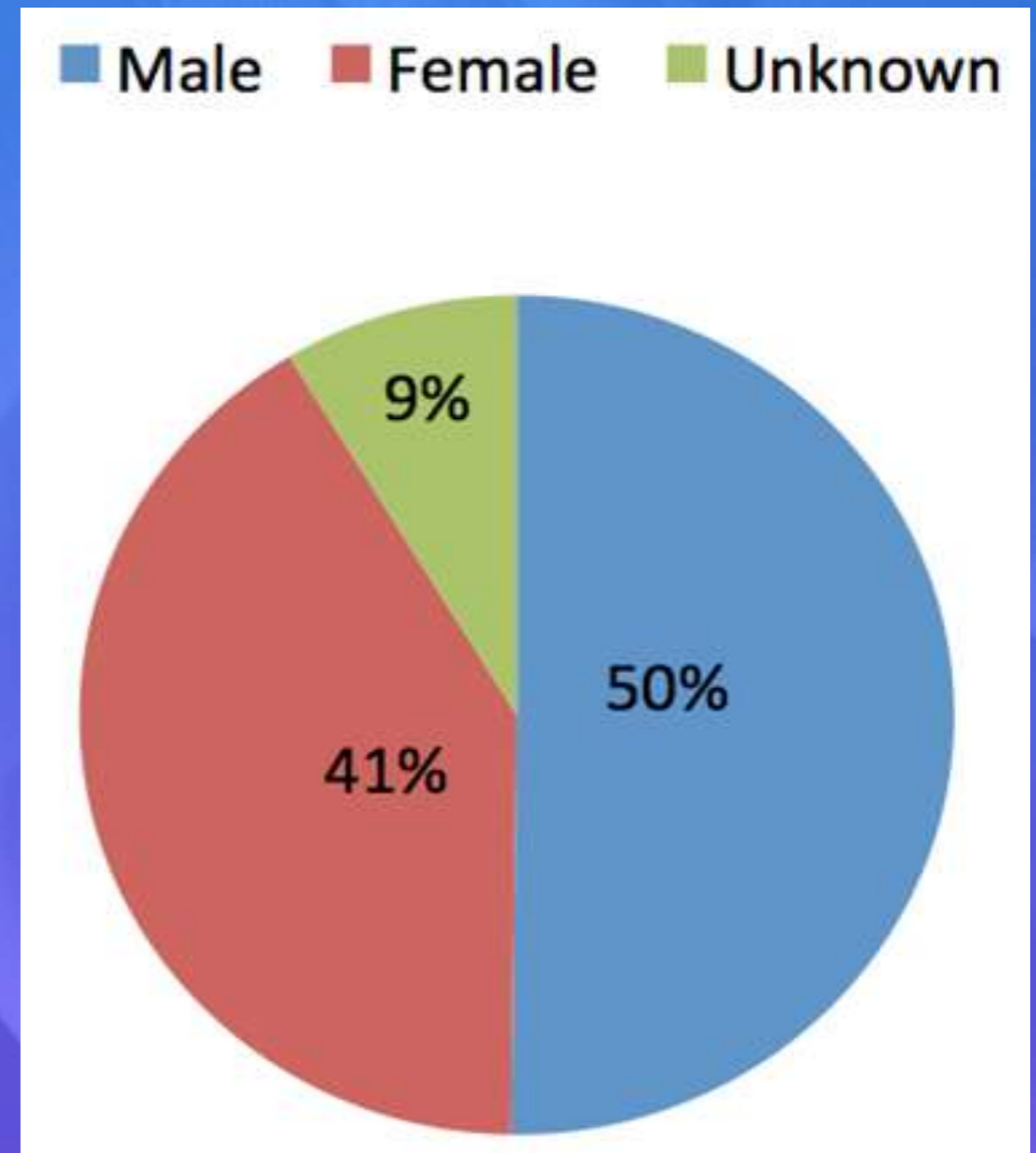
OSHO ON-LINE LIBRARY

Complete archive of all OSHO books in English & Hindi available for browsing, reading, searching without charge for 84,000 registered users

USA	727
India	358
United Kingdom	146
Canada	142
Australia	114
Germany	102
Brazil	81
Italy	63
Netherlands	57
Switzerland	50
France	46
Sweden	39
Spain	35
Mexico	33
Japan	31
United Arab Emirates	25
Turkey	25
Norway	21
Denmark	19
Belgium	19
New Zealand	19
Argentina	16
Taiwan	16
Greece	16
Singapore	16
Russian Federation	16
Hong Kong	14
Romania	13

TOTAL iOSHO SUBSCRIPTIONS

2259



4 January 2016

THE HUFFINGTON POST

IN ASSOCIATION WITH THE TIMES OF INDIA GROUP

Edition: IN

Like 103k Follow G+1

FRONT PAGE NEWS POLITICS BUSINESS TECH ENTERTAINMENT LIFESTYLE WORLDPOST BLOGS



As Violence Along India Border Spikes, Nepal Turns To China For Help



Security Forces Turn Srinagar Into A Fortress Ahead Of PM Modi's Visit

Entries by OSHOtimes

The Tao Of 'Retirement'

(0) Comments | Posted 2 January 2016 | (18:56)

What an unusual way of celebrating the birth of a child! Hats off to Mark Zuckerberg and his wife, who, in a touching gesture after the birth of their daughter Max, [plan to give away most of their fortune](#) through a new initiative to "advance human potential and...

[Read Post](#)

Don't Control Your Anger, Transform It

(2) Comments | Posted 27 December 2015 | (19:04)

All the moralists try to change man on the periphery. Your character is the periphery: you don't bring any character into the world, you come absolutely characterless, a blank sheet, and all that you call your character is written by others. Your parents, society, teachers, teachings -- all are conditionings....

[Read Post](#)

Why Peace Is So Difficult For Modern Man

(0) Comments | Posted 20 December 2015 | (18:54)

The most difficult thing in your life -- which should really be the easiest -- is to sit by the side of the flow of your mind. Your mind is just like a river. Thoughts and thoughts and a crowd of thoughts go on passing. You simply sit by the...

[Read Post](#)

All You Need Is... Science (But With A Difference)

(0) Comments | Posted 10 December 2015 | (18:42)

We humans have an intrinsic urge to seek the truth.

It goes back a long way. Survival has always depended on knowing what is going on. Whether it is a plant that needs to find out where the sun is, or an animal who needs to find out where...

[Read Post](#)

The Childcare Revolution That Changes Everything

OSHO TIMES **OSHOtimes**
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FAN EMAIL Follow Like 43

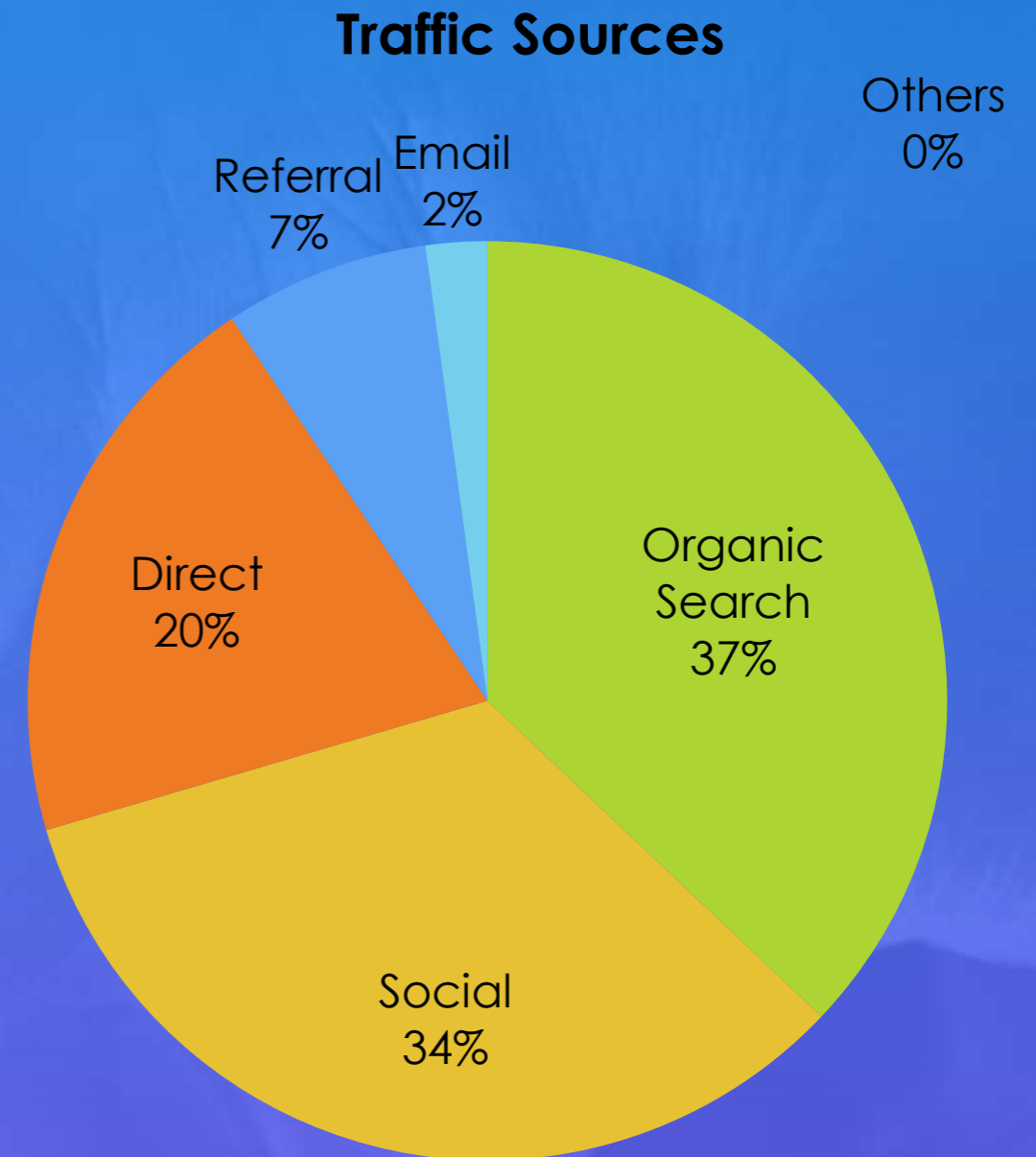
A lifestyle [blog](#) with a difference. A blog that is about only one thing: how to be yourself. A blog from a meditators' perspective, exploring the essential questions of how to fulfil our potential. How to live a life of love and laughter?

You have already read so much advice about changing yourself to suit this fashion or that fashion. How to become this, or how to become that. But where can you learn how just to be.

And the original source of all tension is becoming. One is always trying to be something; no one is at ease with himself as he is. The being is not accepted, the being is denied, and something else is taken as an ideal to become. So the basic tension is always between that which you are and that which you long to become.

With interviews, articles, features, an Art Gallery, insights, Haikus, your questions answered... and much more. All from the radical perspective that what is most fulfilling in life is to be oneself.

Total Sessions	229,680
Source of Sessions	
Organic Search	85,108
Social	76,721
Direct	46,308
Referral	16,574
Email	4,968
Others	1
Users	160,412
Page Views	325,099
Average Pages Per Session	1.43
Avg Session Duration	00:01:50
Returning Visitor	30.89%
New Visitor	69.10%





OSHO Newsletters & Info-Mailings to over 430,000

OSHO An Invitation

If Sun Bathing Isn't Your Thing
This winter try something different...

OSHO INTERNATIONAL MEDITATION RESORT

Winter in Pune is magical, with a gentle climate of warm sunshine and cool nights. At this time of year the OSHO International Meditation Resort is transformed into a meeting place of friends from 110 countries. A place

OSHO International Newsletter December, 2015

**"DON'T MOVE THE WAY
FEAR MAKES YOU MOVE.
MOVE THE WAY
LOVE MAKES YOU MOVE.
MOVE THE WAY
JOY MAKES YOU MOVE"**
Osho

Terrorism and the Light at the End of the Tunnel

With acts of terrorism at an all-time high, it's easy to get caught up in feelings of outrage and fear. But how do we change this perspective? How to again rejoice in our freedom to love?

I'm scared. Seems like the world is falling apart...

"The event of terrorism is certainly related with what is happening in the society. The society is falling apart. Its old order, discipline, morality, religion, everything has been found to be wrongly based. It has lost its power over people's conscience."

Osho, *Beyond Psychology*, Talk #18

OSHO

OSHO Mobile Apps
for the Buddhas on the road

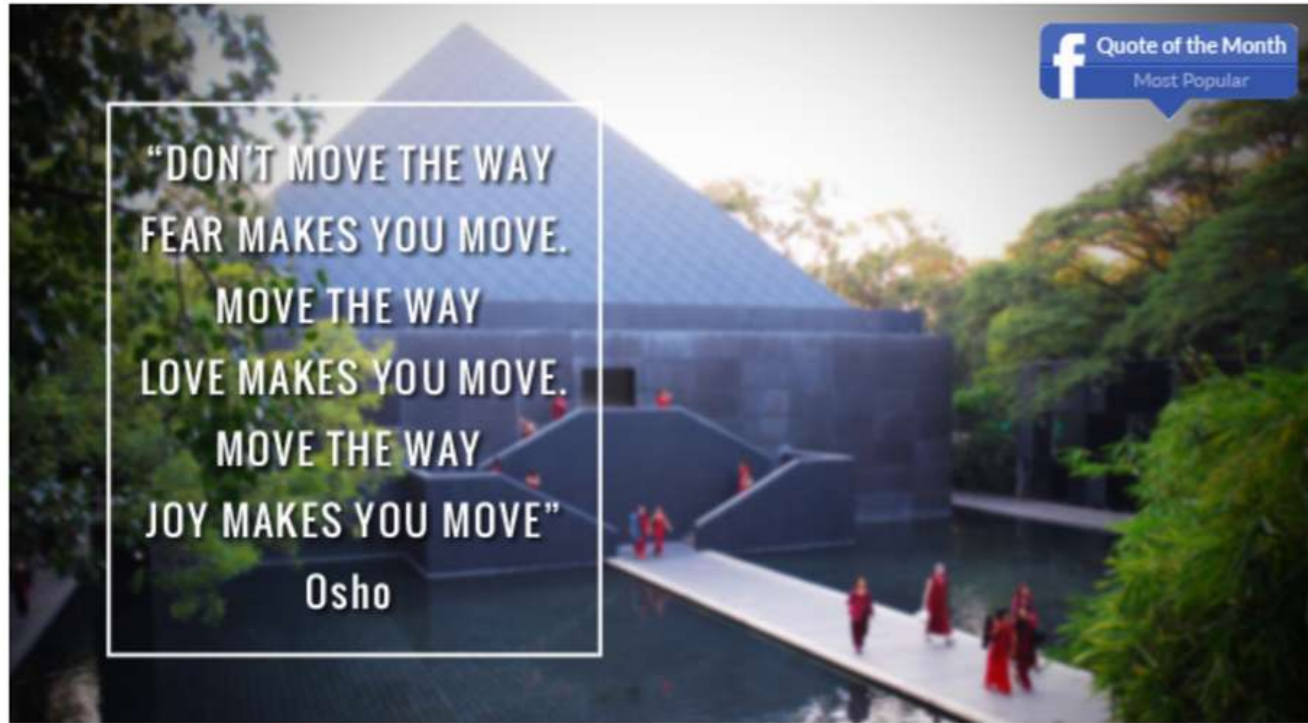
iOSHO

It's the **gift** that keeps on **giving...**

Gift the **Ultimate Meditation Kit** of Revolutionary OSHO Talks, OSHO Active Meditations & OSHO Videos Available Anytime Anywhere

A Priceless Gift
Discover How to **Just Relax and Simply Be**

Osho is known for his revolutionary contribution to the science of inner transformation, with an approach to meditation that acknowledges the accelerated pace of contemporary life. His unique OSHO Active Meditations® are designed to first release the accumulated stresses of body and mind, so that it is then easier to take an experience of inner stillness and thought-free relaxation into daily life. His thousands of talks cover everything from the individual quest for meaning to the most urgent social and political issues facing society today.



Terrorism and the Light at the End of the Tunnel

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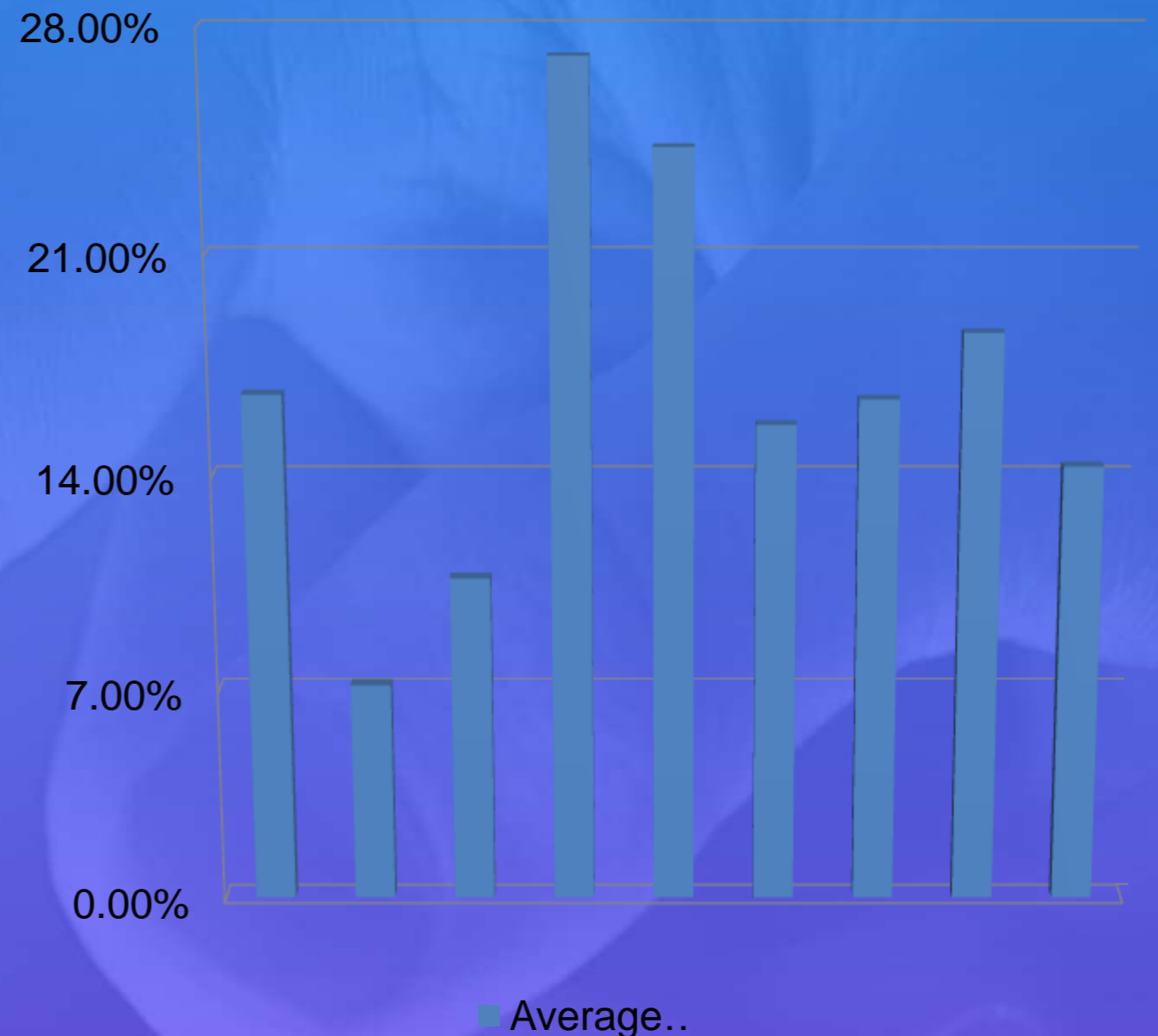
"The event of terrorism is certainly related with what is happening in the society. The society is falling apart. Its old order, discipline, morality, religion, everything has been found to be wrongly based. It has lost its power over people's conscience."

Osho, *Beyond Psychology, Talk #18*

	2014	2015
Newsletter Subscribers	272,654	430,000
Newsletter sent	168	187
Newsletters	Total Sent	Average Open Rate
Monthly Language Newsletters	104	17.50%
iOSHO Weekly Newsletter	44	25.83%
Promotional Newsletter	39	16.61%
Total Sent	187	

Newsletters	Total Sent	Average Open Rate
Monthly Newsletters		
Global English	12	16.58%
Indian English	12	7.14%
Hindi	11	10.66%
German	12	27.09%
French	12	24.31%
Spanish	11	15.61%
Italian	12	16.42%
Russian	10	18.53%
Portuguese	12	14.28%
iOSHO Weekly Newsletter	44	25.83%
Promotional Newsletter		
Screensaver Newsletter	8	17.69%
Mentors Channel Newsletter	7	22.42%
Festival Promotion	7	18.64%
iOSHO Promotion	4	14.46%
OIMR Promotion	1	15.70%
Book Promotion	6	16.07%
Mobile App Promotion	5	16.52%
Social Media Promotion	1	11.35%
Total Sent	187	

Monthly Language Newsletter Open Rate



580+ Videos

600 Translators

60+ LANGUAGES

5000+ Translations

YouTube

REACH

OSHO.com

iOSHO

Facebook



2517

13,896

658

410

2125

iOS

Android

Coming Soon

Osho Zen Tarot (5 Star Rating)

Osho Radio (5 Star Rating)

Osho Transformation Tarot (5 Star Rating)

Osho No-Thought for the Day (5 Star Rating)

Osho Discover The Buddha (5 Star Rating)

Osho Experience

Osho Zen Tarot (4 Star Rating)

Osho Radio (5 Star Rating)

Osho Transformation Tarot (5 Star Rating)

Osho No-Thought for the Day (5 Star Rating)

Osho Discover The Buddha (5 Star Rating)

New Radio app design and better streaming quality as well as in-app purchase for subscription

Updated Postcard app

Talking to body mind

OSHO a course in meditation

Meditations for busy people

More than **100,000** people participated in each of two 21-Day On-Line Meditation Courses.

OSHO®

A Course in Meditation
21 Day Workout For Your Consciousness

Programs starts July 21

OSHO INTERNATIONAL
Author

Liked Following Message

Timeline About Photos Spotlight More

OSHO®

Meditation for Busy People

A 21 Day Meditation Program for people with no time to meditate

Starting **March 13**

Join & Participate For Free

What People Are Saying

"I love his work and what he writes about... I read a lot of Osho's books and I believe "Rebellion" was my favorite so far."

- Lady Gaga, American singer, song writer and pop icon.

"I was just reading Osho's The Book of Children; it was fascinating."

- Kourtney Kardashian, star of E!'s Keeping Up With the Kardashians

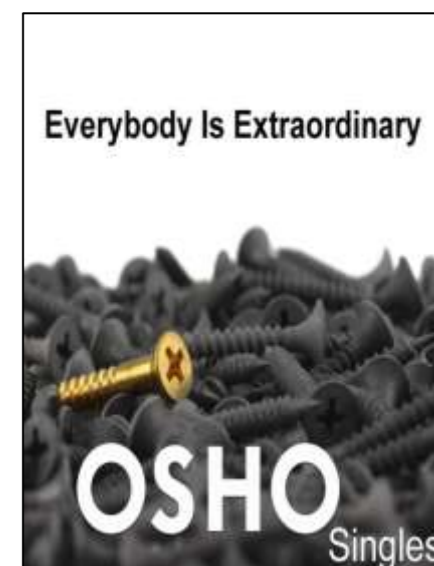
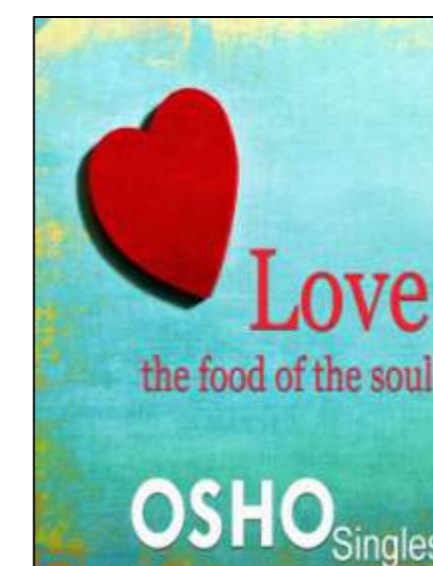
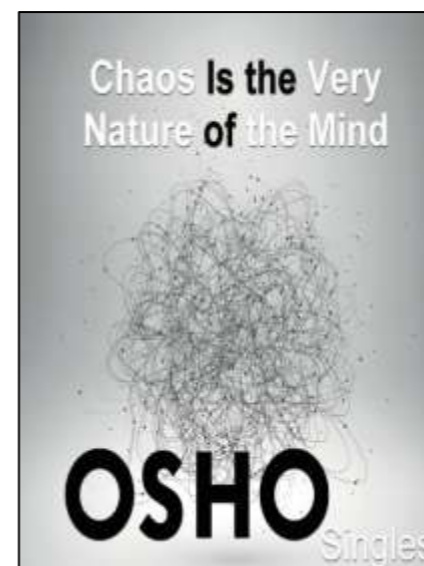
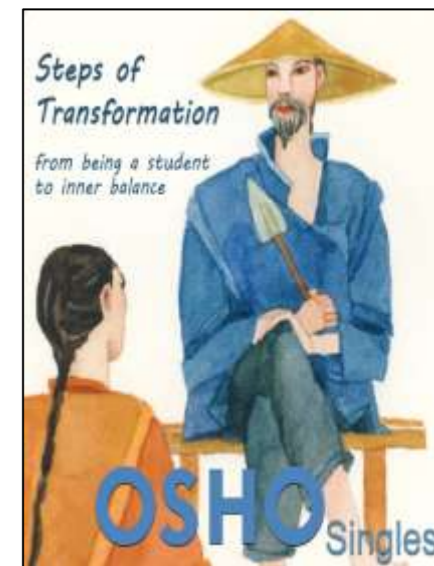
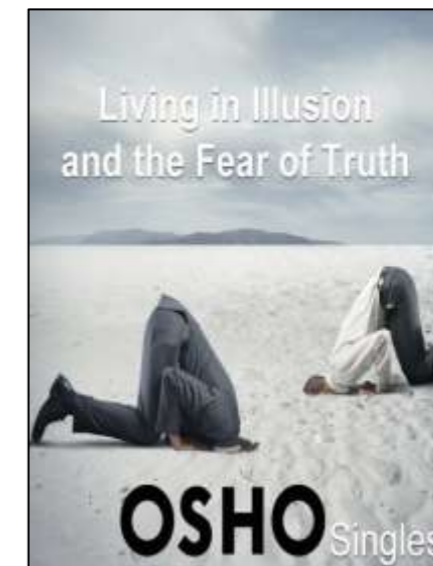
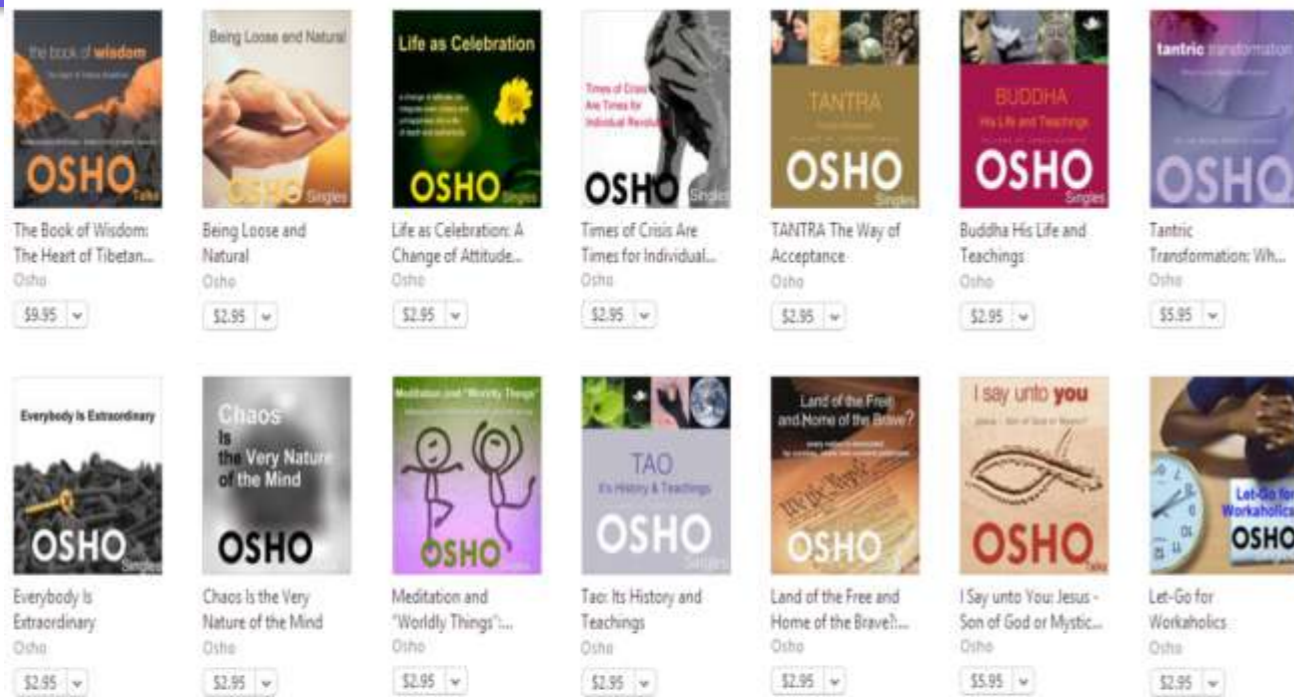
"What he (Osho) says is couched in language of great power and fluency; he is one of the most remarkable orators I have ever heard, ... Osho is not trying to purvey information, but a truth that bypasses conscious thought and all that belongs to it, just as the most important activities of human beings bypass the mind."

- Bernard Levin, The Times, London.

"These brilliant insights will benefit all those who yearn for experimental knowledge of the field of Pure Potentiality inherent in every human being."

- Dr. Deepak Chopra

A 2015 Agreements with Audible and iTunes brought OSHO Talks in audio format to the largest media companies



BOOKS

221 English & 146 Hindi titles in print
100+ other titles in 62 languages
2668 Active Publishing Agreements around the Globe

AUDIO BOOKS

2,929 OSHO Talks in English
2,403 OSHO Talks in Hindi

eBooks

80+ eBooks in English
15 eBooks in Hindi
Available in all formats & wherever publications are sold

MEDITATION

MUSIC

Music for all OSHO Meditations
15+ Albums

OSHO Products

5249 DIGITAL PRODUCTS

VIDEOS

Remastering the complete OSHO video archive
3,000+ hours of OSHO Talks

MUSIC FROM THE WORLD OF OSHO

18 Music Albums
20+ Live from OSHO Auditorium
Ol's live music archive: hundreds of hours

MOBILE APPS

OSHO Experience
OSHO Zen Tarot
Discover the Buddha
OSHO Radio
OSHO Transformation Tarot